Subject: Re: UTLA rally and press conference - Eastman Co-Location
From: Ebony Wheaton <ewheaton@ccsa.org>
Date: 4/23/19, 3:40 PM
To: Cassy Horton <chorton@ccsa.org>, Chris Copolillo <ccopolillo@ccsa.org>
CC: Corri Ravare <cravare@exteraschools.org>, Aldo Macias Arellano <amacias@ccsa.org>, Mary Najera <mnajera@exteraschools.org>, Jim Kennedy <jkennedy@exteraschools.org>, Curtis Rhodes <crhodes@exteraschools.org>, Jason Rudolph <jrudolph@ccsa.org>

Hi Corri and Jim,

Happy to help review any statements or materials that you draft in response to UTLA's demonstrations/press conference today. Please let me know if you need assistance.

Thanks,

Ebony
--
Ebony N. Wheaton
Director of Facilities, Greater Los Angeles
California Charter Schools Association
E:: ewheaton@calcharters.org
C:: 213.393.1062

From: Cassy Horton <chorton@ccsa.org>
Date: Tuesday, April 23, 2019 at 1:43 PM
To: Chris Copolillo <ccopolillo@ccsa.org>, Ebony Wheaton <ewheaton@ccsa.org>
Cc: Corri Ravare <cravare@exteraschools.org>, Aldo Macias Arellano <amacias@ccsa.org>, Mary Najera <mnajera@exteraschools.org>, Jim Kennedy <jkennedy@exteraschools.org>, Curtis Rhodes <crhodes@exteraschools.org>, Jason Rudolph <jrudolph@ccsa.org>
Subject: Re: UTLA rally and press conference - Eastman Co-Location

Yes, we are happy to review whatever you put together, Corri. We don't want to underestimate this conference, but also don't want to escalate its importance given UTLA takes similar actions fairly often.

We will keep our eyes open for a draft.

Ebony, will you have time to review, too?

Cassy Horton
Managing Director, Regional Advocacy, Greater Los Angeles
California Charter Schools Association

Cell: 213-926-7763
Email: chorton@ccsa.org

On Apr 23, 2019, at 1:06 PM, Chris Copolillo <ccopolillo@ccsa.org> wrote:

Thanks for the update, Corri. We'd recommend the following:

1. Draft a statement that you can hand out to any media present on your campus. We are more than happy to help offer edits.

2. Instead of proactively distributing, have someone hand out the statement to any media present, or get reporters' contact information. Distributing proactively to media could have the opposite effect you're looking for, as it might pull in outlets who otherwise might not cover this rally at all.

Like you, we are in a board meeting this afternoon (at LAUSD). But please be in touch, and we'll be communicative.

Thanks,
Chris
(804) 398-8975

On Apr 23, 2019, at 12:03 PM, Corri Ravare <cravare@exteraschools.org> wrote:

Thank you Cassy and Chris for your responses. We have board meeting at 1pm so we'll be focused on that for the next couple of hours but if we were interested in sending out a press release as a counter narrative to the UTLA rally at 4pm do you think you could help us with that? This is broadly about co-locations but it is being directed at Extera. We have strong results, two great school leaders at both EPS2 campuses (Eastman and Lorena), we try very hard to be good citizens on our co-locations and we are being recognized by Innovate Public Schools as one of the top schools in LA for our results with low-income, Latino students particularly in the area of math.

I agree we should not send parents or staff into the fray but I don't feel so good about allowing UTLA to completely own the narrative on our Eastman co-location or co-locations broadly.

https://do

Corri Tate Ravare
Chief Operating Officer
3626 E. 5th Street, 2nd Floor
Los Angeles, CA 90063

office: 323-261-0059 ext. 2626
cell: 424-335-8902

On Tue, Apr 23, 2019 at 8:58 AM Cassy Horton <chorton@ccsa.org> wrote:

> Hi Corri,
>
> I hope all is well. Jason Rudolph and I were on the phone with our legal and facilities team yesterday. I am looping in Ebony, too. While we don't plan to mobilize for tomorrow, we do plan to begin a proactive campaign on Prop. 39 to rachet down tension, call on the District to improve Prop. 39 co-locations, and ask the District publicly to direct M&O fees to our partner site.
>
> Jason, Ebony, what am I missing in terms of next steps? Can you make sure Extera is involved and helping to drive this work as we put together out plan over the coming weeks?
>
> Thanks all,
>
> Cassy
>
> Cassy Horton
> Managing Director, Regional Advocacy, Greater Los Angeles
> California Charter Schools Association
> Cell: 213-926-7763
> Email: chorton@ccsa.org
>
> <image001.png>
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> ---
>
> **From:** Chris Copolillo <ccopolillo@ccsa.org>
> **Sent:** Monday, April 22, 2019 6:27 PM
> **To:** Corri Ravare <cravare@exteraschools.org>; Cassy Horton <chorton@ccsa.org>; Aldo Macias Arellano <amacias@ccsa.org>; Mary Najera <mnajera@exteraschools.org>; Jim Kennedy <jkennedy@exteraschools.org>; Curtis Rhodes <crhodes@exteraschools.org>
> **Cc:** Jason Rudolph <jrudolph@ccsa.org>
> **Subject:** RE: UTLA rally and press conference - Eastman Co-Location
>
> Hi Corri,
>
> Glad to hear you have a plan put together for the meeting. I don't know how much press UTLA can put together for this kind

of staged protest. However, there has generally been some press interest when they've advertised these kinds of actions in the past, so there may be a TV station or two. I'd advise against having a parent there; the language and demeanor of protestors at some of these rallies has been close to out of control. While you could issue a statement, having a parent do so may put them in the position of being jeered and demeaned.

Thanks for reaching out. Please let us know if we can be helpful tomorrow morning in the lead-up, or once protests get started.

Best,
Chris Copolillo
Director, Regional Advocacy, Greater Los Angeles
California Charter Schools Association
(804) 398-8975

From: Corri Ravare <cravare@exteraschools.org>
Sent: Monday, April 22, 2019 11:54 AM
To: Chris Copolillo <ccopolillo@ccsa.org>; Cassy Horton <chorton@ccsa.org>; Aldo Macias Arellano <amacias@ccsa.org>; Mary Najera <mnajera@exteraschools.org>; Jim Kennedy <jkennedy@exteraschools.org>; Curtis Rhodes <crhodes@exteraschools.org>
Subject: UTLA rally and press conference - Eastman Co-Location

Hi Cassy and Chris,
Just a heads up on the UTLA facebook page announcing a rally and press conference at Beaudry against the co-location at Eastman. Do you have any idea how much press if any UTLA will be able to pull together. Would it be in our interest to have parents come by and give a statement to press?

Our board meeting is earlier in the afternoon tomorrow so our guess is the protestors will come by our board meeting at 1pm and the head over to Beaudry at 4pm. We have a pretty solid game plan for tomorrow. We've reached out to LAPD for support but it is hard to determine if they will actually show up to assist with removal of attendees who disrupt the meeting.

<image002.png>

<image003.png>

<image008.jpg>
Corri Tate Ravare
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